

# 2025

## OFERTA ESPECIAL

**125€**

1/2 PAGE - PÁGINA 200 x 138 mm

PAGE - PÁGINA 220 x 300 mm

+3 mm sangre perimetral. No incluir texto o elementos importantes en los 8 mm. exteriores incluida sangre (13mm en la zona del lomo en la izquierda –aquí en verde– por baja visibilidad). Resolución 300 ppi, CMYK, NO PDF.

+3 mm perimeter bleed. Do not include text or important elements in the outer 8 mm. including bleed (13mm in the spine area on the left –here in green– for low visibility). Resolution 300 ppi, CMYK, NO PDF.

**250€**

1/4 PAGE - PÁGINA 98 x 138 mm

**75€**

# ROCK T H I S ⚡ I S K

## ADVERTISING INFORMATION 2025

ISSUE	STREET DATE	AD DEADLINE
January	26 December 2024	17 December 2024
February	28 January 2025	16 January 2025
March	25 February 2025	17 February 2025
April	26 March 2025	17 March 2025
May	29 April 2025	16 April 2025
June	27 May 2025	16 May 2025
July	24 June 2025	117 June 2025
August	29 July 2019	15 July 2025
September	26 August 2025	14 August 2025
October	24 September 2025	15 September 2025
November	28 October 2025	16 October 2025
December	25 November 2025	17 November 2025

AD SIZE	OCCASIONAL	REGULAR	SUPPORTER
Backcover	1200 €	700 €	500 €
Front Double Page	1500 €	1000€	1800 €
End Double Page	1200 €	900 €	700 €
Page	800 €	600 €	400 €
Half Page	500 €	450 €	250 €
Quarter Page	300 €	350 €	150 €
Web Home Unique Banner	400 € month	250 € month	150 € month
Web Post	150 € each	75 € each	50 € each

**Double Page:** 420 mm width x 300 mm height  
(+3 mm bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Page:** 220 mm width x 300 mm height  
(+3 mm bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Web News Banner:** 1170 x 167 pixels

**Half Page:** 200 mm width x 138 mm height  
(at box no bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Quarter Page:** 98 mm width x 138 mm height  
(at box no bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Mailing Subscribers:** 300 euros

**Delivery:** revista@thisisrock.es / thisisrockmag@icloud.com

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