

# ROCK T H I S ⚡ I S K

## ADVERTISING INFORMATION 2020

ISSUE	STREET DATE	AD DEADLINE
January	26 December 2019	12 December 2019
February	28 January 2020	14 January 2020
March	27 February 2020	14 February 2020
April	26 March 2020	16 March 2020
May	28 April 2020	15 April 2020
June	26 May 2020	15 May 2020
July	25 June 2020	16 June 2020
August	28 July 2020	15 July 2020
September	27 August 2020	13 August 2020
October	24 September 2020	14 September 2020
November	27 October 2020	15 October 2020
December	26 November 2020	16 November 2020

AD SIZE	1 INSERTION €	UP TO 6 INSERTIONS €	UP TO 12 INSERTIONS €
Backcover	1400 €	1200 €	1050 €
Front Double Page	1600 €	1300€	1100 €
End Double Page	1300 €	1200 €	1000 €
Page	1000 €	850 €	750 €
Half Page	700 €	500 €	400 €
Quarter Page	375 €	275 €	225 €
Web Home Unique Banner	500 € month	350 € month	250 € month
Sponsored Post	150 € each	75 € each	50 € each

**Double Page:** 420 mm width x 300 mm height  
(+3 mm bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Page:** 220 mm width x 300 mm height  
(+3 mm bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Web Banners:** 1170 x 150 pixels / 1200x1200

**Half Page:** 200 mm width x 138 mm height  
(at box no bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Quarter Page:** 98 mm width x 138 mm height  
(at box no bleed, no layers, CMYK, 300 dpi, NO PDF, tiff/jpeg without compression)

**Mailing Subscribers:** 400 euros

**Delivery:** [info@thisisrock.es](mailto:info@thisisrock.es) / [thisisrockmag@gmail.com](mailto:thisisrockmag@gmail.com)



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